

We are a digital marketing company specializing in the ever-changing demands of online marketing. Our areas of expertise are the placement, design and maintenance of the marketing mix to ensure long-term and sustainable success. We are planning a sustainable strategy for your company. We place our customers in the most diverse channels and ensure that the marketing mix is perfectly implemented. Our staff specializes in search engine optimization, web development, app development, as well as developing strategies for distributing your campaigns, as well as the highest possible conversion of these to ensure the best possible ROI (Return on investment).

The Web Allrounder is responsible for transforming the client requirements into a professional web solution. Either through the usage of different content management systems or through classic development of database driven websites. Therefore, the ideal candidate has to possess vast experience in the fields of Web Development as well as web design.

Required technical skillset?

- Ability and experience to create complete Webpages (Design and Development, CMS, ...)
- UI/UX Design
- PHP5-7.1+ (Object Oriented)
- Database Design and Management (MySQL,...)
- Client-side and Server-side validations (Regex, ...)
- Content Management Systems (Wordpress, Joomla, ...)
- Responsive Design (AngularJS, MeteorJS, ReactJS,...)
- HTML5 / CSS3 / JS /C#
- Wordpress plugins (WooCommerce, CRONJobs, ...)
- GTMetrix and Google page Insights Performance Optimization (above 95+% YSLOW Score)
- Sitemap creation
- Google Analytics
- Adobe Creative Suite (Photoshop, Illustrator, ...)

Expected social skillset?

- Ability to explain to non-developers
- Solution-oriented
- Precise and professional working style
- Proactively asking questions
- Punctual
- Ability to work remotely
- Ability to work with different nationalities

The ideal candidate?

- Ability to balance strategic thinking with pragmatic operational execution and delivery, including the coordination of relevant resources
- Empathy, curiosity, creativity and desire to constantly improve, acquire new skills and drive for results
- Passion for technology, business, market trends and, specifically, the Customer
- Design Thinking, Business Cases, Roadmap creation & other conceptual methodologies are part of your everyday customer work
- Experience implementing key technologies, with a preference for depth in Cloud and IoT
- Recognized innovator with strong storytelling abilities to inspire growth mindset for the teams and the customers, and to influence mind share in the professional and industry networks
- Fluent in English and/or beneficially German
- enjoys fostering client relationships
- strives to achieve results
- analyses everything
- knows how to work within a budget (also timewise)

What's the opportunity for you?

- Influence and shape the business landscape
- Create real business value
- Work remotely from home
- Drive innovation and business change!
- Become the market leader in Digital Marketing
- Continuous development of Digital Advisory Services including knowledge transfer, shaping of offerings and content creation

If you are interested so please direct your job application to our applications inbox at: jobs@dein-marketing.at and state the reference code: DM2018-WA